



# Award for Corporate Leadership

## AWARD DESCRIPTION

The award for corporate leadership will recognize an individual currently leading a corporation successfully and who achieves excellence in all key areas of the corporation.

## ENTRY CRITERIA

This award will go to the individual that best exemplifies the overall St. Lucia Business Awards scheme as reflected in its general and specific criteria which includes: Vision and leadership, pro-active policies and programmes, general corporate performance, systemic improvement, innovation and corporate social responsibility. Other factors which will be considered are export performance, HR Development, service excellence & marketing excellence.

## GUIDELINES FOR SUBMISSION

If you wish to submit type written answers to your questions, or you require additional space to complete your answers, please attach by staple or paper clip any additional continuation sheets, making sure to clearly number each response with the relevant question to which it **relates**.

<b>Entrant Details</b>	
<b>First Name</b>	<b>Mr</b> <input type="checkbox"/> <b>Mrs</b> <input type="checkbox"/> <b>Ms</b> <input type="checkbox"/> <b>Other</b> ____
<b>Last Name</b>	
<b>Job Title</b>	
<b>Telephone No.</b>	<b>Fax No.</b>
<b>Mobile/Cell phone</b>	
<b>Email</b>	
<b>Company Details</b> Please complete these details as you would wish them to appear on any publicity or literature	
<b>Full Company Name</b>	
<b>Address</b>	
	<b>Postal Address</b>
<b>Website</b>	
<b>Type of Company</b>	<b>Small Business</b> <input type="checkbox"/> <b>Medium Enterprise</b> <input type="checkbox"/> <b>Large Corporation</b> <input type="checkbox"/>
	<b>Other</b>
<b>Nature of Business</b>	<b>Sector</b>
<b>Annual Turnover</b>	<b>ECD</b> <b>Date of year end</b> / /
<b>No. of Employees</b>	

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

**1. Please give a brief description of your business in less than 50 words.**

**2. Please provide the following information about your company.**

	Previous Year	Last Year	Current Year	Forecast Next Year
<b>Turnover ECD</b>				
<b>Profit ECD</b>				
<b>Sales Growth %</b>				
<b>Market Share %</b>				

***Note: Turnover, profit and sales growth for the last and previous year should be based on audited accounts. Current and forecast numbers should be supplied using the same auditing formulas, rules and precedents and be based on budgets submitted. A copy of the organization's last annual report or audited accounts should be included with the application form.***

***(As much information as can be provided would be ideal to accurately evaluate the corporate leader).***

**3. Please describe why this individual should be recognized for Corporate leadership in less than 400 words.**

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**4. Please describe the individual's performance in the following areas. Supply additional documents to support if necessary.**

General corporate performance: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Vision and leadership: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Pro-active policies and programs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Innovation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Corporate social responsibility: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

HR Development: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Customer Service: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Marketing: \_\_\_\_\_

\_\_\_\_\_

**5. Please indicate if there are any additional successes that have resulted directly from the individual's corporate leadership in less than 250 words.**

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**6. Please provide the following information:**

**Chief Executive** (name only)

**Managing Director** (name only)

**Press/PR** (name and contact no)

**DECLARATION**

I hereby certify that the information given in this entry form is correct.

Name:

Position:

Signed:

Date:

**RULES OF ENTRY**

1. Each entry must be submitted on a fully completed application form (or copy thereof). (Please note: additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping and cannot return submissions).
2. The judges' decision will be final and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.
3. The entry must be received at the offices of the Chamber of Commerce Industry and Agriculture by the closing date of December 2, 2011.
4. The organizers are not liable for any costs incurred by applicants during their judging process.
5. Once a company is announced as a finalist, it cannot withdraw from the competition.

**All entries should be sent to:**

The St. Lucia Chamber of Commerce, Industry  
& Agriculture  
P.O. Box 482  
Vide Boutielle  
Castries  
Saint Lucia

Or email [info@stluciachamber.org](mailto:info@stluciachamber.org)