



Business of the Year Award

AWARD DESCRIPTION

The award for Business of the Year recognizes the entity (corporation, organization) that has achieved excellence in all key areas of business operations.

ENTRY CRITERIA

This award will go to the organization that best exemplifies the overall values of the St. Lucia Business Award scheme reflected in the general and specific criteria which includes: Vision, pro-active policies and programs, general corporate performance, innovation and corporate social responsibility. Other factors which will be considered are HR Development, Service & Marketing Excellence.

GUIDELINES FOR SUBMISSION

If you wish to submit type written answers to your questions, or you require additional space to complete your answers, please attach by staple or paper clip any additional continuation sheets, making sure to clearly number each response with the relevant question to which it **relates**.

Entrant Details	
First Name	Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other ____
Last Name	
Job Title	
Telephone No.	Fax No.
Mobile/Cell phone	
Email	
Company Details Please complete these details as you would wish them to appear on any publicity or literature	
Full Company Name	
Address	
Postal Address	
Website	
Type of Company	Small Business <input type="checkbox"/> Medium Enterprise <input type="checkbox"/> Large Corporation <input type="checkbox"/> Other
Nature of Business	Sector
Annual Turnover	ECD Date of year end / /
No. of employees	

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

1. Please give a brief description of your business in less than 50 words.

2. Please provide the following information about your company.

	Previous Year	Last Year	Current Year	Forecast Next Year
Turnover ECD				
Profit ECD				
Sales Growth %				
Market Share %				

Note: Turnover, profit and sales growth for the last and previous year should be based on audited accounts. Current and forecast numbers should be supplied using the same auditing formulas, rules and precedents and be based on budgets submitted. A copy of the organization's last annual report or audited accounts should be included with the application form.

(As much information as can be provided would be ideal to accurately evaluate the corporate leader).

3. Please describe why this Firm should be recognized as Business of the Year in less than 400 words.

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

4. Please describe the company's performance in the following areas. Supply additional documents to support if necessary.

General corporate performance: _____

Strategic Positioning: _____

Pro-active policies and programs: _____

Innovation: _____

Corporate social responsibility: _____

HR Development: _____

Customer Service: _____

Marketing excellence: _____

4. Describe any general projects, strategies, or initiatives that have had a major impact on the success of the business over the last 18 months. (less than 250 words)

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

5. Please provide the following information:

Chief Executive (name only)

Managing Director (name only)

Press/PR (name and contact no)

DECLARATION

I hereby certify that the information given in this entry form is correct.

Name:

Position:

Signed:

Date:

RULES OF ENTRY

1. Each entry must be submitted on a fully completed application form (or copy thereof). (Please note: additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping and cannot return submissions).
2. The judges' decision will be final and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.
3. The entry must be received at the offices of the Chamber of Commerce Industry and Agriculture by the closing date of December 2, 2011.
4. The organizers are not liable for any costs incurred by applicants during their judging process.
5. Once a company is announced as a finalist, it cannot withdraw from the competition.

All entries should be sent to:

The St. Lucia Chamber of Commerce, Industry
& Agriculture
P.O. Box 482
Vide Boutielle
Castries
Saint Lucia

Or email info@stluciachamber.org