



# ENTREPRENEUR OF THE YEAR AWARD

## AWARD DESCRIPTION

This award recognises an outstanding individual who demonstrates pioneering vision and leadership.

## ENTRY CRITERIA

This Award will go to an individual who can best demonstrate pioneering vision and leadership in respect of new investment, new product, new markets or a new aspect of an existing business. The judges will look for clear identification of a market opportunity, an innovative initiative, strong strategic approach and evidence of strong financial performance in terms of sales and profit growth.

## GUIDELINES FOR SUBMISSION

If you wish to submit type written answers to your questions, or you require additional space to complete your answers, please attach by staple or paper clip any additional continuation sheets, making sure to clearly number each response with the relevant question to which it relates.

<b><i>Entrant Details</i></b>	
<b>First Name</b>	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other _____
<b>Last Name</b>	
<b>Job Title</b>	
<b>Telephone No.</b>	<b>Fax No.</b>
<b>Mobile/Cell phone</b>	
<b>Email</b>	
<b>Company Details</b>	
Please complete these details as you wish them to appear on all publicity or literature	
<b>Full Company Name</b>	
<b>Address</b>	
	<b>Postal Address</b>
<b>Website</b>	
<b>Type of Company</b>	Small Business <input type="checkbox"/> Medium Enterprise <input type="checkbox"/> Large Corporation <input type="checkbox"/>
	<b>Other</b>
<b>Nature of Business</b>	<b>Sector</b>
<b>Annual Turnover</b>	<b>ECD</b> <b>Date of year end</b> / /
<b>No. of Employees</b>	

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

**1. Please give a brief description of your business in less than 50 words.**

**2. Please provide the following information about your company.**

	Previous Year	Last Year	Current Year	Forecast Next Year
Turnover ECD				
Profit ECD				
Sales Growth %				
Market Share %				

***Note: Turnover, profit and sales growth for the last and previous year should be based on audited accounts. Current and forecast numbers should be supplied using the same auditing formulas, rules and precedents and be based on budgets submitted. A copy of the organization's last annual report or audited accounts should be included with the application form. (As much information as can be provided would be ideal to accurately evaluate the corporate leader).***

**3. Please describe why this entry should receive the Entrepreneur of the Year Award in less than 400 words.**

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**4. Please describe the innovative initiative/s or strategic approach(es) implemented that set the business ahead of general economic trends or in response to emerging business/market opportunities and how this has contributed to the business's success. Please provide specific examples. (less than 250 words)**

**5. Please describe the key characteristics that have made this individual a successful entrepreneur. (less than 250 words)**

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**6. Describe in no more than 250 words your company mission and/or vision and how this has developed or evolved during this individual's tenure as business leader. how this has been communicated to all staff. (less than 250 words)**

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**7. Please describe how the financial performance of the organization has improved over the last 18 months as a result of this individual's pioneering initiatives. Include, if available, any evidence of sales, profit growth, market share or cost savings to support the entry. (less than 250 words)**

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## 8. Please provide the following information

**Chief Executive**  
(name only)

**Managing Director**  
(name only)

**Press/PR** (name and  
contact no)

### **DECLARATION**

I hereby certify that the information given in this entry form is correct.

Name:

Signed:

### **RULES OF ENTRY**

1. Each entry must be submitted on a fully completed application form (or copy thereof). (Please note: additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping and cannot return submissions).
2. The judges' decision will be final and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.
3. The entry must be received at the offices of the Chamber of Commerce Industry and Agriculture by the closing date of December 2, 2011.
4. The organizers are not liable for any costs incurred by applicants during their judging process.
5. Once a company is announced as a finalist, it cannot withdraw from the competition.

#### **All entries should be sent to:**

The St. Lucia Chamber of Commerce, Industry  
& Agriculture  
P.O. Box 482  
Vide Boutielle  
Castries  
Saint Lucia

Or email [info@stluciachamber.org](mailto:info@stluciachamber.org)

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