



IDEA OF THE YEAR AWARD

AWARD DESCRIPTION

This award recognises an innovative initiative that stands out in its ability to impact socially and/or economically on the community of St. Lucia.

ENTRY CRITERIA

This Award will go to an organization that has developed an initiative that is innovative, forward thinking and will contribute to the improvement of the economy of St. Lucia or the social fabric of a community or St. Lucia as a whole. The judges will look for clear identification that the initiative is one of a kind, and that it has measurable impact.

GUIDELINES FOR SUBMISSION

If you wish to submit type written answers to your questions, or you require additional space to complete your answers, please attach by staple or paper clip any additional continuation sheets, making sure to clearly number each response with the relevant question to which it relates.

<i>Entrant Details</i>	
First Name	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other ____
Last Name	
Job Title	
Telephone No.	Fax No.
Mobile/Cell phone	
Email	
Company Details Please complete these details as you wish them to appear on all publicity or literature	
Full Company Name	
Address	
Postal Address	
Website	
Type of Company	Small Business <input type="checkbox"/> Medium Enterprise <input type="checkbox"/> Large Corporation <input type="checkbox"/>
	Other
Nature of Business	Sector
No. of Employees	

Information provided within this application form or on additional continuation sheets will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging The St. Lucia Business Awards. The St. Lucia Business Awards cannot return any documentation provided for submission.

1. Please give a brief description of your organization in less than 50 words.

2. Please describe why this entry should receive the Idea of the Year Award in less than 400 words.

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3. Please describe how this initiative is innovative and what makes it one of a kind in less than 250 words.

4. Please describe how this initiative has or will have on the social fabric or the economy of your community or St. Lucia in less than 250 words.

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5. Describe in less than 250 words how your organization has been impacted by this initiative.

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8. Please provide the following information:

Chief Executive (name only)	
Managing Director (name only)	
Press/PR (name and contact no)	

DECLARATION

I hereby certify that the information given in this entry form is correct.

Name:	
Signed:	

RULES OF ENTRY

1. Each entry must be submitted on a fully completed application form (or copy thereof). (Please note: additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping and cannot return submissions).
2. The judges' decision will be final and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.
3. The entry must be received at the offices of the Chamber of Commerce Industry and Agriculture by the closing date of December 2, 2011.
4. The organizers are not liable for any costs incurred by applicants during their judging process.
5. Once a company is announced as a finalist, it cannot withdraw from the competition.

All entries should be sent to:

The St. Lucia Chamber of Commerce, Industry
& Agriculture
P.O. Box 482
Vide Boutielle
Castries
Saint Lucia

Or email info@stluciachamber.org

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